

## REDEEMING BONUS POINTS...

Financial Members are eligible to redeem their bonus points once their points balance has reached 1000BP. The minimum redeemable amount is \$10.00 which is equivalent to 1000BP.

**There are various cash amounts and prizes that can be redeemed with members bonus points.**

### FOR EXAMPLE:

1000 BP = \$10.00 cash  
2000 BP = \$20.00 cash

To redeem, simply swipe your card in the kiosk at reception to check your points balance, select a prize and take your voucher to our cashiers desk to collect your item.



## MEMBERSHIP OPTIONS & ENTITLEMENTS

### SOCIAL: FREE

- Social members will only receive minimal benefits as mentioned throughout the booklet and will not be permitted to vote in any of our Annual General Meetings.
- You will still be able to participate in selected Club Promotions at Management discretion.

### FINANCIAL:

**\$10.00 per Calendar Year** (12 months)

**\$40.00 per 5 Calendar Years** (5 years)

- Financial members will receive all benefits entitled to their relevant level as mentioned previously throughout the booklet.
- Financial members are entitled to participate in ALL Club promotions. Financial members are permitted and encouraged to vote in all of our Annual General Meetings.

**For more information regarding our 'Reap The Rewards' Members loyalty program or for information on your current membership status, don't hesitate to ask one of our friendly reception staff today.**

**PHONE: 3807 5836**

**[www.beenleighsportsclub.com.au](http://www.beenleighsportsclub.com.au)**

Proudly supporting Beenleigh Pirates Cricket Club, Beenleigh Tennis, Beenleigh AFL, Dauth Park Fishing, Beenleigh Junior Rugby League Beenleigh Netball.



# MEMBERS *Loyalty* PROGRAM



**Reap the Rewards**  
*Platinum, Silver & Gold*  
**MEMBERSHIPS**

## LOYALTY EXPLAINED

Our members are important to us at the Beenleigh Sports Club. That is why we have introduced an all new Members Loyalty Program called 'Reap the Rewards'. The new loyalty program works on a tiering system, and offers our valued members more 'lerks and perks' than ever before. This booklet will simply explain how our new Members loyalty system works for you and how you can take advantage of the different types of membership levels we have to offer, but first, lets have a look at what's changed and how we achieve these membership levels.

## WHATS CHANGED

We have introduced an "all new" membership level called 'Platinum' to go with our 5 other membership levels. Platinum is our top membership level available, and with this level comes GREAT REWARDS. To obtain this level, the member must meet a certain criteria with their rating points and this is explained below.

## RATING POINTS EXPLAINED

Rating points are accrued through the use of your membership card throughout the Club, and these points determine which membership level you are. Rating points are not the same as bonus points and if you would like to know your rating points balance, ask one of our friendly reception staff.

**The following table describes how many points are needed need at any given time to reach a particular membership level.**

Social	..... NIL
Base	..... 0—4,999
Bronze	..... 5,000—14,999
Silver	..... 15,000—49,999
Gold	..... 50,000—99,999
Platinum	..... 100,000+

All members rating points will be reviewed on a monthly basis and new levels may be allocated depending on your Club usage



## REWARDS IN DETAIL

**Below explains the membership types and their level benefits:-**

**ACCRUAL RATE** (bonus points returned for your spend)

<b>Social</b>	..... NIL
<b>Base</b>	..... 1 point for \$1.00 spent
<b>Bronze</b>	..... 1 point for \$1.00 spent
<b>Silver</b>	..... 1.25 points for \$1.00 spent
<b>Gold</b>	..... 1.5 points for \$1.00 spent
<b>Platinum</b>	..... 2 points for \$1.00 spent

### DISCOUNT ON FOOD & BEVERAGE PURCHASES

<b>Social</b>	..... 5% discount
<b>Base</b>	..... 10% discount
<b>Bronze</b>	..... 12.5% discount
<b>Silver</b>	..... 15% discount
<b>Gold</b>	..... 20% discount
<b>Platinum</b>	..... 40% discount

### GAMING ROOM COFFEE & BEVERAGES

<b>Social</b>	..... \$1.00
<b>Base</b>	..... 100 bonus points or \$1.00
<b>Bronze</b>	..... 2 Free per Trading Day, 200 points or \$1.00
<b>Silver</b>	..... 3 Free per Trading Day, 200 points or \$1.00
<b>Gold</b>	..... 1 Free per Trading Hour, 100 points or \$1.00
<b>Platinum</b>	..... UNLIMITED / FREE

## ADDITIONAL BENEFITS (ON DAILY CARD SWIPE)

<b>Social</b>	..... NIL
<b>Base</b>	..... NIL
<b>Bronze</b>	..... NIL
<b>Silver</b>	..... NIL
<b>Gold</b>	..... \$5.00 Food & Beverage voucher
<b>Platinum</b>	..... \$10.00 Food & Beverage voucher

## BONUS

Silver, Gold & Platinum members will receive a personalized birthday letter with vouchers that can be used throughout the Club. They will also receive an entry into the monthly Birthday Draw to win \$500.00. Drawn on the last Friday of every month between 6pm and 9pm. Members must be present to win.



Platinum Members who retain the status of Platinum for a period of 12 months will be awarded Platinum for Life

## BONUS POINTS EXPIRY

Many members will recall the days where all your points expire on the 31st of December. Well we have 3 words for you. NOT ANY MORE! All members bonus points will now be accrued and expire 12 months to the day after you have accrued them.

